

Editorial Board

Editor in Chief

Valentina Chkonias, PhD — University of Aveiro, Portugal (valentina.chkonias@ua.pt)

Managing Editors

Raquel Meneses, PhD — Universidade do Porto, Portugal (raquelm@fep.up.pt)

José Luis Reis, PhD — University Institute of Maia, Portugal (D001436@umaia.pt)

Sandra Filipe — University of Aveiro, Portugal (sandrafilipe@ua.pt)

International Editorial & Advisory Board

Agata Chudzicka-Czupala, PhD — University of Social Sciences and Humanities, Poland

Ahmet Ecirli, PhD — Brussels College, Belgium

Aleksandre Mikeladze, PhD — Caucasus University, Tbilisi, Georgia

Alexander Stelzer, PhD — University of Latvia, Riga, Latvia

Amirul Fahmi Razali, PhD — Lancaster University, United Kingdom

Ana Isabel Couto, PhD — University of Porto, Portugal

Ana Oliveira Madsen, PhD — Católica Porto Business School, Portugal

Ana Paula Marques, PhD — University of Minho, Portugal

Anastácia Melnyk, PhD — Polytechnic University of Coimbra, Portugal

Andrea Rucska, PhD — University of Miskolc, Hungary

Aneta Ejsmont, PhD — State Higher Vocational School in Suwałki, Poland

Angela Besana, PhD — IULM University, Milan, Italy

Ayşe Şahin, PhD — University of Bahçeşehir, Turkey

Benedykt Opałka, PhD — Warsaw School of Economics, Poland

Carmen Vargas Pérez, PhD — Complutense University of Madrid, Spain

Christian Zhelev, PhD — University of National and World Economy, Bulgaria

Diamantino Ribeiro, PhD — University of Évora, Portugal

Florian Blaschke, PhD — Charité Universitätsmedizin, Germany

Grazyna Voss, PhD — University of Technology and Life Sciences, Bydgoszcz, Poland

Ignacio Ortiz Betancourt, PhD — Universidad Veracruzana, Mexico

Irena Slavova, PhD — University of National and World Economy, Bulgaria

Jorge Garcés Ferrer, PhD — Georgetown University, Washington DC, USA

Juan Luis Peñaloza Figueroa, PhD — Complutense University of Madrid, Spain

Krzysztof Jarosiński, PhD — Warsaw School of Economics, Poland

Maria João Lopes, PhD — Faculdade de Economia, Universidade do Porto, Portugal

Maria João Mimoso, PhD — Portucalense University, Portugal

Maria Pempetzoglou, PhD — Democritus University of Thrace, Greece

Maria Titopoulou, PhD — Polytechnic Institute of Porto / University of Porto, Portugal

María del Carmen Meza Téllez, PhD — Universidad Veracruzana, Mexico

Massimo Albanese, PhD — University of Genoa, Italy

Mercanti-Guérin Maria, PhD — Sorbonne Université, Paris, France

Sandra Martínez Molina, PhD — University of Valencia, Spain

Stela Zhivkova, PhD — University for National and World Economy, Bulgaria

Stella Karagianni, PhD — Democritus University of Thrace, Greece

Vania Ivanova, PhD — University of National and World Economy, Bulgaria

Vittoria Ferrandino, PhD — University of Sannio, Benevento, Italy

Journal Management

European Journal of Marketing and Economics (EJME)

e-ISSN: 2601-8667 | **Journal Email:** ejme@revistia.com

Publisher: Revistia Research and Publishing (*UK Company No.: 13067873*)

Address: Office 1, Forest House Business Centre, 8 Gainsborough Road, London, E11 1HT, UK

Publisher Email: office@revistia.com | **Phone:** +44 330 027 1458