



**15<sup>th</sup> INTERNATIONAL CONFERENCE  
ON SOCIAL SCIENCES**

**Leuven, 13-14 July 2018**

venue  
**KU Leuven**  
Belgium

ICSS XV - 15th International Conference on Social Sciences			
CONGRESS PROGRAM PART II			
Date / Hours	Program Summary	Program Content	
<b>14/07/2018</b>		Venue: KU Leuven, Campus Gasthuisberg, Herestraat 49, 3000 Leuven, Belgium	
09:30 – 11:00		Plenary Session	
11:30 - 13:00		Parallel Sessions I	
14:30 - 16:00		Parallel Sessions II	
16:30 - 18:00		Parallel Sessions III	
Closing Remarks		Online Forum	
Date/Day/Hour		Program Content	
<b>14/07/2018</b>	Plenary Session I	Supervisor	Enkeleda Lulaj
<b>09:30 – 11:00</b>		Presentation Time	<b>7 min. each</b>
Room		Moderator	Edlira Abdurahmani
		<b>04.201 - Auditorium BMW 6</b>	
Editorial	Editorial	Belgium	Editorial Information
Special Presentation	Edlira Abdurahmani	Albania	Problems of Language Education in Pre-School Children
Special Presentation	Vania Ivanova	Bulgaria	Ecological Transformation in Bulgaria – New Challenges to the Businesses and the Government
Special Presentation	András Margitay-Becht	United States	The Potential Economic Ramifications of Changing Consumer Perceptions in the Free-To-Play Gaming Market: A Case Study of Grinding Gear Games
Special Presentation	Maia Akhvlediani	Georgia	Measuring Happiness of Akaki Tsereteli State University Pedagogy Department Students
Special Presentation	Maria Sgouridou	GREECE	A Fascinating Trip Through Literature in Elena Ferrante's Neapolitan Novels
Special Presentation	Helena Neves Almeida	Portugal	Social Work and Neurosciences: Speeches and Theoretical Contributions
Special Presentation	Maria Vieira De Lima Saintrain	Brazil	Gender Differences in Health Self-Perception in Older Adults in Primary Health Care in Brazil
Special Presentation	Małgorzata Dobrowolska	Poland	Perception of Limitations by Individuals Threatened with Social Exclusion Upon Entering Employment: Report on a Study of Individuals with Chronic Mental Illnesses
Special Presentation	Célia Taborda Silva	Portugal	Protests in Europe in Times of Crisis. The Case of Greece, Ireland and Portugal
Special Presentation	Margarita Stankova	Bulgaria	Circumstances Related to the Reporting of Bad News in the Medical Profession
	Sandu Cristina	Romania	Developing Pupils' Language in Primary School Based on Technology
	Smaragda Papadopoulou	GREECE	Reading Ability as a Learning Experience and Meaning Making in Class: The Case of Greek
	Silvia Blanca Irimiea	Romania	The Relationship Between the Language of Tourism, Tourism and Sociology
	Elenita Velikova	Bulgaria	Options for Overcoming Seasonality in Bulgarian Tourism
	Małgorzata Dobrowolska	Poland	Characterisation of the Average Worker Employed Under Flexible Forms of Employment
	Amel Alić	Bosnia and Herzegovina	Youth Culture Features in the Light of Preferred Role Models and Life Styles
<b>14/07/2018</b>	Parallel Sessions I	Presentation Time	<b>8 min.</b>
Session Code	<b>1A</b>	Room Supervisor	
Time	<b>11:30 - 13:00</b>	Moderator	<b>Magdalini Vampa</b>
Room	<b>04.201 - Auditorium BMW 6</b>		
1	Magdalini Vampa		The Necessity of Formation and Transformation of Principals
2	Antonio Lorena		The Relation Between Corporate Social Responsibility and Bank Reputation: A Review and Roadmap
3	Edlira Abdurahmani		Problems of Language Education in Pre-School Children
4	Lumnis Çela		Albania's Challenging Path to EU Integration in the 21st Century
5	Draženka Molnar Gabrijela Crnjak		Exploring Foreign Language Communication Apprehension Among the English Language University Students in the English Language Classroom Setting
6	Vania Ivanova Irena Slavova		Ecological Transformation in Bulgaria – New Challenges to the Businesses and the Government

7	<b>Matilda Brokaj</b> Rezarta Brokaj		The Acculturation and Ethnic Identity of the Albanian Immigrants in Italy
8	<b>Albulena Kadriu</b>		The Impact of Institutional Obstacles and Facilitators on Innovative Firms in Kosovo
9	<b>Kingsley Chiedu</b> Hapriza Bt Ashari Syaharizatul Noorizwan Bt		Investigating the Impact of Organizational Policy Towards quality of Work Life on Employee Engagement in Manufacturing Company Nigeria
10	<b>András Margitay-Becht</b> Dana Herrera		The Potential Economic Ramifications of Changing Consumer Perceptions in the Free-To-Play Gaming Market: A Case Study of Grinding Gear Games
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<b>14/07/2018</b>		<b>Parallel Sessions I</b>	Presentation Time	<b>8 min.</b>
<b>Session Code</b>		<b>1B</b>	Room Supervisor	
<b>Time</b>		<b>11:30 - 13:00</b>	<b>Moderator</b>	<b>Isa Erbas</b>
<b>Room</b>		<b>04.226 - Seminarielokaal HP 1</b>		
1	<b>Isa Erbas</b> Adela Pajova		Effective Ways of Assessment Which Motivate Students Nowadays (Case Study: "Ahmet Dakli" High School, Elbasan-Albania)	
2	<b>Maia Akhvediani</b> Sophio Moralishvili		Measuring Happiness of Akaki Tsereteli State University Pedagogy Department Students	
3	<b>Malgorzata Dobrowolska</b> Mariola Paruzel-Czachura Agata Chudzicka-Czupała	<b>Marta Stasiła-Sieradzka</b> Janusz Siwiorek	Occupational Burnout as a Consequence of Workaholism – an Outline of the Problem Based on Studies of Polish Women Running Their Own Business Activity	
4	<b>Tal Shahor</b>		Is the Marginal Effect of Education on Income Diminishing?	
5	<b>Gazmend Xhaferi</b> Rovena Bahiti Arta Farizi		Analysis of Students' Factors Influencing the Integration of E-Learning in Higher Education. Case Study: university of Tetovo	
6	<b>Batool Hussain Alwan</b> Inass Abdulsada Ali Sana Kadhim Qati		Woman and Peace-Building in a Post-Conflict State: Reading in the Iraqi Experience	
7	<b>Lee-Ann Steenkamp</b>		Taxing Energy Use in the Brics Countries – Benchmarking South Africa	
8	<b>Redona Boriçi</b>		Reading Through the Lens of Music: African-American Literature and Music	
9	<b>Ramasubramaniam</b> Chandrasekaran		An Empirical Analysis of Customer Experience in E-Business Supply Chain	
10	<b>Moinier Kévin</b> Juliette Gasquet Vincent Murday	<b>Lionel Brunel</b>	Running Head: When Physical and Social Distances Produce an Analogical Perceptual Bias in the Ebbinghaus Illusion	
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<b>14/07/2018</b>		<b>Parallel Sessions I</b>	Presentation Time	<b>8 min.</b>
<b>Session Code</b>		<b>1C</b>	Room Supervisor	
<b>Time</b>		<b>11:30 - 13:00</b>	<b>Moderator</b>	<b>Mirela Ujkani (Miti)</b>
<b>Room</b>		<b>04.227 - Seminarielokaal HP 2</b>		
1	<b>Mirela Ujkani (Miti)</b> Sotiraq Dhamo Ueda Hajrullaj		The Impact of Accounting Reforms in Financial Reporting- Case of Albania	
2	<b>Sebastian Hoffmann</b>		The Integration of Classic Cars as an Alternative Investment in Wealth Management Environments and the Possible Influence of Behavioral Finance	
3	<b>Diellza Kukaj</b>		Impact of Unemployment on Economic Growth: Evidence from Western Balkans	
4	<b>Ana Paula Marques</b>		Diversity and Uniqueness of Family Business in the North of Portugal	
5	<b>Manuela Svoboda</b> Petra Zagar-Sostaric		How Much Artistic Freedom is Permitted when It Comes to Language? - Analysis of a Crime Novel	
6	<b>Bahri Hyseni</b>		Accountability and Transparency Challenges of Public Enterprises in Kosovo	
7	<b>Sladana Živković</b>		A New Slad Concept of the Self Through the Rise of English as the Language of Globalization	
8	<b>Elvis Bramo</b>		Means of Linguistic Expression in Frang Bardhi's Apology of Scanderbeg (On the Occasion of the 550Th Anniversary of the Death of the National Hero)	
9	<b>Carmen Marta-Lazo</b>		Rethinking Journalism Education in Spain: The Gap Between University Studies and the Labour Market	
10	<b>Helena Neves Almeida</b> João Cabral Sacadura		Social Work and Neurosciences: Speeches and Theoretical Contributions	

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<b>14/07/2018</b>	<b>Parallel Sessions I</b>	Presentation Time	<b>8 min.</b>
<b>Session Code</b>	<b>1D</b>	Room Supervisor	
<b>Time</b>	<b>11:30 - 13:00</b>	<b>Moderator</b>	<b>Ana Kekezi</b>
<b>Room</b>	<b>04.228 - Seminarielokaal HP 3</b>	<b>Field</b>	
1	Ana Kekezi		Government's Deficiency of Communication and the Impact on Stakeholder's (Case of Yellow Waste Wte in Albania)
2	Samreen Fahim Babar		Financial Institutions and Chinese Investment: The Review of China Pakistan Economic Corridor (Cpec) Policy
3	Florencio R. Riguera		Subsidiarity in Environmental Issues: Nuances and Shifts
4	Angela Bushati		Children and Cinema: Moving Images of Childhood
5	Sura Muttlak Nasser		How to Develop Iraqi EFL Students' Writing Skills
6	Ismail Burak Küntay		Would Isolationist Presidents Cause War?
7	Anastasiya Sorokina		Innovative Development of Education Strategy in Russian Federation: Experience of "Future "Skills School Graduates Formation by City Organizations' Network Interaction
8	Masitah Shahrill Maureen Siew Fang		Pursuing the Issues with Students' Understanding of Decimals
9	Małgorzata Dobrowolska Mariola Paruzel-Czachura Marta Stasiła-Sieradzka	Michał Naczyński	Perception of Limitations by Individuals Threatened with Social Exclusion Upon Entering Employment: Report on a Study of Individuals with Chronic Mental Illnesses
10	Guembour Abderraouf Dr. Raki Nadira		Role of Communication and Technology in Crisis Management
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<b>Session Code</b>	<b>Parallel Sessions II</b>	Presentation Time	<b>8 min.</b>
<b>Session Code</b>	<b>2A</b>	Room Supervisor	
<b>Time</b>	<b>14:30 - 16:00</b>	<b>Moderator</b>	<b>Lorena Çakërri</b>
<b>Room</b>	<b>04.201 - Auditorium BMW 6</b>		
1	Lorena Çakërri		Influence of Foreign Direct Investment Inflows on Albanian Exports Through an Econometric Analysis
2	Margarita Stankova Polina Mihova		Circumstances Related to the Reporting of Bad News in the Medical Profession
3	Eugenia Strano Abdellah Kabli		Non Financial Reporting in Banks: Emerging Trends in Italy
4	Elvina Daja		General Principles on the Law "On Electronic "Commerce
5	Vasileios Georgolopoulos Evangelia Papaloi Konstantina Loukorou		Servant Leadership as a Predictive Factor of Teachers' Job Satisfaction
6	Ledia Thomo		Monetary and Non Monetary Poverty in Albania
7	Sandu Cristina Georgeta Pânișoară Silvia Făt	Iulia Lazăr Liliana Mata	Developing Pupils' Language in Primary School Based on Technology
8	Nawal Fadhil Abbas Jinan Ahmed Khaleel		Characterization in Literary Discourse: A Pragmatic Study
9	Arian Kashami Orion Gliozheni Amela Troshani	Zamira Shabani	New Directions of Maternal Factors and Ultrasound Markers in the Prediction of Early and Late Pre-Eclampsia
10	Beti Zafirova Ivanovska Sonja Topuzovska Belma Bilaloglu	Julija Zhivadinovik	Public Health Aspect of Life Quality in Patients with Chronic Obstructive Pulmonary Disease
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<b>14/07/2018</b>	<b>Parallel Sessions II</b>	Presentation Time	<b>8 min.</b>
<b>Session Code</b>	<b>2B</b>	Room Supervisor	
<b>Time</b>	<b>14:30 - 16:00</b>	<b>Moderator</b>	<b>Eva Papamihali</b>
<b>Room</b>	<b>04.226 - Seminarielokaal HP 1</b>		

1	Eva Papamihali		Laws and Their Inaction with Socioterminology (The Case of Urban Terminology)
2	Bruno Carramenha Thatiana Cappellano		Diversity Management: An Overlook on Brazil's Largest Companies
3	Archontia Foutsitzi		The Presence on Images in Education: Innovation or Not?
4	Seanne Veniene Esguerra Danyel Brendan Arizabal Cris Jon Quinalayo	Pamela Denice Arao	Investment Trios Are Less Prone to the Hot Hand and Gambler's Fallacies and Make Better Investment Strategies
5	Hatice Okcu		Servant Leadership on Organizational Commitment and Organizational Justice in Educational Institutions
6	Ingrit Luani		What Has in Common the Relationships of the Adolescents with the Authoritative Parent and Their Close Friend?
7	Henris Balliu		Comparative Review of Tax Systems in the Republic of Albania and Great Britain
8	Miriam Aparicio		Satisfaction, Resilience and Achievement. Towards a Change in Priorities within the Framework of New Sociocultural and Educational Paradigms
9	Yiran Liu		Employer Attractiveness to Chinese Potential Employees
10	Silvia Blanca Irimiea		The Relationship Between the Language of Tourism, Tourism and Sociology
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<b>14/07/2018</b>		<b>Parallel Sessions II</b>	Presentation Time <b>8 min.</b>
<b>Session Code</b>		<b>2C</b>	Room Supervisor
<b>Time</b>		<b>14:30 - 16:00</b>	<b>Moderator</b> Juan-José Boté
<b>Room</b>		<b>04.227 - Seminarielokaal HP 2</b>	
1	Juan-José Boté Neus Campán Anna Maria Rabella		Montessori Methodology Applied to Maths - The Math Day
2	Elenita Velikova Svetla Tzvetkova		Options for Overcoming Seasonality in Bulgarian Tourism
3	Małgorzata Dobrowolska Mariola Paruzel - Marta Stasiła -Sieradzka	Jagoda Sikora	Characterisation of the Average Worker Employed Under Flexible Forms of Employment – Report on the Study of Individual Differences in the Context of Sociodemographic Data Concerning Polish Workers
4	Nataliia Lukashenko		Some Protolinguistic Aspects of the East Slavic Students Studying Spanish as a Second Language
5	Md. Shahinujjaman Mohammed Kamal Md. Naimul Hossain	Bushra Zulfiqar	Inclusive Education in Bangladesh: Digging Deeper into Educational Prospects of Children with Disabilities in Bangladesh
6	Hamsa Al-Jumaily		Impact of Political Instability on the Reality of Iraqi Political Parties: A Study According to the Results of the 2018 Elections
7	Yelda Orhon		The Opinions of Non-Elt Pre-Service English Teachers on Teaching Practice
8	Juan-José Boté		Theoretical Approach to Enhance Information Literacy and Lifelong Learning Through Montessori Methodology
9	Khavit Sadrijaj		International Security at the ""Crossroads of Globalization
10	Amel Alić Haris Cerić Sedin Habibović		Youth Culture Features in the Light of Preferred Role Models and Life Styles
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<b>14/07/2018</b>		<b>Parallel Sessions II</b>	Presentation Time <b>8 min.</b>
<b>Session Code</b>		<b>2D</b>	Room Supervisor
<b>Time</b>		<b>14:30 - 16:00</b>	<b>Moderator</b> Klotilda Jaupi
<b>Room</b>		<b>04.228 - Seminarielokaal HP 3</b>	<b>Field</b>
1	Klotilda Jaupi Arjola Byzyka Anila Alliu		The Use of Learning Methodologies for Children Returned from Emigration
2	Masoud Mojaveri Agah		The Status of Writer Illustrators (Autorstrator) in the Position of a Writer and Illustrator in Postmodern Illustration Books
3	Isida Hoxha		Albanian Political Parties, "The "Left and "The "Right
4	Arlind Rama		Investigating the Nexus Between Financial Development and Economic Growth in See 10 Economies
5	Irvin Faniko		Analysis of the Historic Moments and the Juridical Aspects of the Government System and the Constitutional Character in Albania During 1920 to 1939
	Salhi Roumeissa Messsaoudi Karima		

6	Sassi Boudemagh Souad	Prediction of Delays in Construction Projects in Algeria
7	Archontia Foutsitzi	The Utilisation of Images in Education
8	Chandrasekaran A. Indira	Factors for Sustenance of Livelihood Entrepreneurs
9	Gazmend Xhaferi Rovena Bahiti Arta Farizi	Investigation of Lecturer' Attitudes Towards E-Learning According to Demographic Variables
10	Fitim Mexhuani Artur Ribaj	National Financial Inclusion Strategy for Fighting Against Poverty and Enhancing Sustainable Economic Development in Albania
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14/07/2018	Parallel Sessions III	Presentation Time	8 min.
Session Code	3A	Room Supervisor	1
Time	16:30 - 18:00	Moderator	Azem Duraku
Room	04.201 - Auditorium BMW 6	Field	

1	Azem Duraku	Public Revenues and Expenditures in Kosovo
2	Elona Prroj	Education of Children Affected by Blood Feud in the North of Albania
3	Masitah Shahrill Dk Siti Nabilah Pengiran Masriatul Zuraifah Sajali	The Use of Peer Assessment to Improve Students' Learning of Geometry
4	Funda Bilgen-Steinberg	Cyborgs Redefining Humanity *
5	Luciana Koprencka Valbona Gjini Redian Hysi	Real Estate Market in Tirana ( Albania)
6	Fitim Mexhuani Artur Ribaj	Risks for Mobile Money in Albania
7	Tereza Kopecka	Physicians in Interwar Czechoslovakia: Gender Aspects
8	Lidia Arroyo Prieto	Implications of the Acquisition of Digital Skills for the Labour Position of Disadvantaged Women
9	Roberto Leiser Baronas	About the Discourse of the Necessity of Military Intervention in Brazil for the "Restoration of Order in the "Country: Analytical Notes
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14/07/2018	16:30 - 18:00	Presentation Time	8 min.
Session Code	3B	Room Supervisor	
Time	16:30 - 18:00	Moderator	Maria Sgouridou
Room			

1	Maria Sgouridou Athanasios Natsis	A Fascinating Trip Through Literature in Elena Ferrante's Neapolitan Novels
2	Raghad Fahmi Aajami	A Cognitive Analyses of At: An Experimental Study in Iraq
3	Arberesha Behluli Naim Ismaili Roberta Bairami	The Role of Human Resources Motivation in the Development of Hotel Enterprises in the Ferizaj Region (Republic of Kosovo)
4	Maria Vieira De Lima Cleoneide Paulo Oliveira Rosendo Freitas De	Zelia Maria De Sousa Araujo Flaviano Da Silva Santos Gender Differences in Health Self-Perception in Older Adults in Primary Health Care in Brazil
5	Célia Taborda Silva	Protests in Europe in Times of Crisis. The Case of Greece, Ireland and Portugal
6	Jasim Janabi	The Economics of Waste Recycling in Iraq: Wasted Resources and Lost Opportunities
7	Nívea Adriano De Maria Vieira De Lima Carina Barbosa Bandeira	Ana Ofélia Portela Lima Rosendo Freitas De Amorim Biofeedback Training for the Recovery of Urinary Continence After Prostatectomy: A Systematic Review
8	Smaragda Papadopoulou Stamatis Goumas	Reading Ability as a Learning Experience and Meaning Making in Class: The Case of Greek Primary Schools
9	Blerina Dervishaj	Behavioral Biases, Main Factors of Financial Behaviour Literature Review

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<b>14/07/2018</b>	<b>Parallel Sessions III</b>	Presentation Time	<b>8 min.</b>
<b>Session Code</b>	<b>3C</b>	<b>Room Supervisor</b>	
<b>Time</b>	<b>16:30 - 18:00</b>	Moderator	Nazmi Xhomara
<b>Room</b>			
1	<b>Nazmi Xhomara</b> Gezim Bara		<b>The Relationships Between Lecturer Feedback About Academic Performance and Academic Progress of Students</b>
2	<b>Nataša Vajić</b>		<b>“Signifying Monkey” –The Guardian of African Tradition</b>
3	<b>Genci Pasko</b>		<b>Correlation Between Tourism Development Model and Carrying Capacity Assessment in the Coastal Areas, the Case of Dhërmi, Albania</b>
4	<b>Cesario Rui Callou Filho</b> Caroline Antero Machado Ethel Esthephane Alves	João Jayme Giffoni Leite Carina Barbosa Bandeira	<b>Clinical and Environmental Factors Associated with Pulmonary Tuberculosis in Prisoners in Northeastern Brazil</b>
5	<b>Sergio Camisón-Haba</b> José Antonio Clemente Maria Isabel Borregero		<b>Financial Literacy and Level of Financial Competence in Pre-University Students: A Comparison by Academic, Personal and Family Profile</b>
6	<b>Emine Serdaroglu</b>		<b>Ear Training Made Easy: Using Ios Based Applications to Assist Ear Training in Children</b>
7	<b>Enis Uruci</b> Emirjeta Kuniqi Fatos Bala		<b>Jaw Cancer, Halitosis and Drying of the Lips.</b>
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Evaluation of the sessions [Online Platform >>](#)

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