



**11<sup>th</sup> INTERNATIONAL CONFERENCE  
ON SOCIAL SCIENCES  
Helsinki 20-21 January 2017**

**Aalto  
University  
HELSINKI**  
Conference Premises

**ICSS 11 CONFERENCE PROGRAM PART I**

Date / Hours	Program Summary	Program Content
20 January 2017, Friday		Venue: UAalto University-Helsinki Conference Hall, Runeberginkatu 14-16, 00100 Helsinki. Finland
08:30 – 09:30	First Floor Entrance	Registration (Sessions & Optional Tours)
09:30 – 10:30		Opening Ceremony Plenary Session
<b>10:30 - 11:00</b>		<b>Coffee Break I</b>
11:00 – 12:30		Parallel Sessions I
<b>12.30 – 13:30</b>		<b>Lunch Break</b>
13:30 – 15:00		Parallel Sessions II
<b>15.00 – 15.30</b>		<b>Coffee Break II</b>
15:30 – 17:00		Parallel Sessions III
<b>17.00 – 17.30</b>		<b>Coffee Break II</b>

Date/Day/Hour	Program Content
21 January 2017, Saturday	
<b>17:30 – 18:00</b>	Remarks Assembly
Opening Ceremony Plenary Session	
Time	09:30 – 10:30
	Supervisor Room
	Steven Nijhuis

20 January 2017, Friday	Opening Ceremony	10:30 - 11:00
Time		
Moderator		Dr. G. Umaner Duban (University of Helsinki)
Room		A 302
Opening Speech	Dr. Ewa Jurczyk-Romanowska	Welcome Message
Special Presentation	Dr. G. Umaner Duban (University of Helsinki)	Finland Education System
Special Presentation	Prof. Dr. Wan Kamal Mujani	
Special Presentation	Prof. Assoc. Dr. Mohd Aderi Che Noh	
Special Presentation	Prof. Dr Victoria Safonova	
Special Presentation	Prof. Dr. Izadin Abdul Majid	
Special Presentation	Dr. Undiyaundeye Florence	
Special Presentation	Prof. Dr. Elke Schuch	
Special Presentation	Mariann Veresné Somosi	
Special Presentation		

20 January 2017, Friday	Parallel Sessions I	Supervisor Room	Steven Nijhuis
Time	11:00 – 12:30		
20 January 2017, Friday	Lunch Break		
Session Code	1A	Room Supervisor	
Time	12.30 – 13:30	Moderator	Mariann Veresné Somosi
Room	A 302	Language	English
1	Mariann Veresné Somosi	Sorting Process and its influence on the Demands of Heterogeneous Customers	
2	Marigone Krypa	The importance of communication, cooperation of the leader in the process of leadership in education	
3	Rezarta Hasanaj Mimoza Manxhari	IMPORTANCE OF COMMUNICATION DURING CHANGE: A Case of the Municipality of Vlora	
4	Ema Kristo	Phraseologisms in the political language. An example of political speeches in the German-Albanian language pair.	
5	MERTER MERT	A Simple Proposal on the Calculation of Elasticity of Technology with respect to Real Exchange Rate	
6	ANUPAM THAKURIA SHIKHA KASHYAP	Comparative Performance Analysis of Public Sector Sponsored and Private Sector Sponsored Mutual Funds in India	
7	Fabiana Velencia Alketa Ipeku	Causal Connectors in Albanian Language - Causal Conjunctions	
8	Alkida Hasaj	Medicinal - Aromatic Plants and Their Role in Economic Development. Case Study - the Region of Malesi E Madhe, Albania.	

20 January 2017, Friday		Lunch Break	Presentation Time	11 minutes each
<b>Session Code</b>		<b>1B</b>	Room Supervisor	Oluseye Ajuwon
<b>Time</b>		<b>12.30 – 13:30</b>	<b>Moderator</b>	<b>Nadia Rusi</b>
<b>Room</b>		<b>A 307</b>	<b>Language</b>	<b>English</b>
1	<b>Nadia Rusi</b>		DISCRIMINATION OF ROMA WOMEN REGARDING THEIR ACCESS TO REPRODUCTIVE HEALTH SERVICES IN ALBANIA	
2	<b>Andrea Rakanović Radonjić</b> Dragana Šćepović Ljubo Lepir		Specialized Foster Care as System Approach, Deinstitutionalization of Social Protection in Case of Adults with Developmental Difficulties in the Republic of Srpska – a Case Study	
3	<b>Stela Zhivkova</b> Bistra Boeva Ivan Stoytchev		Corporate governance and the sustainable development	
4	<b>Edvin Xhango</b>		The fiscal problems of small business in Albania	
5	<b>Juliana Bylykbashi</b>		The importance of insurance premium payment moment, one of the key elements of insurance contract and the respective problematic	
6	<b>Adrian Pista</b> Tudor Irimias		Conceptual Usage of Systems Dynamics in Patients Rehabilitation Management	
7	<b>Ilir Ramadani</b>		The importance of music in the development of the child	
8	<b>DAVUT UYSAL</b> Rahman Temizkan Nazmi Taslaci		Interviewing Practices of University Students in Restaurants and Cafes in Eskişehir: Ethical Perspectives of Restaurant and Cafe Managers and Student Job Applicants	

20 January 2017, Friday		Lunch Break	Presentation Time	11 minutes each
<b>Session Code</b>		<b>1C</b>	Room Supervisor	Robert Kerštajn
<b>Time</b>		<b>12.30 – 13:30</b>	<b>Moderator</b>	<b>Freskina Mula</b>
<b>Room</b>		<b>A308</b>	<b>Language</b>	<b>English</b>
1	<b>Freskina Mula</b> Shqipe Mula		Inclusion of ICT during the transformation of the environment of learning of the current with that one in the centre for the students – Experience and attitudes of the Teachers	
2	<b>Ylli H. Doci</b>		Theoretical considerations to improve a good questionnaire on tolerance	
3	<b>Potop Vladimir</b> Dorgan Viorel Jurat Valeriu		Improvement of sports technique based on biomechanical indicators of Yurchenko handspring vault in women's artistic gymnastics	
4	<b>Azila Azmi</b> Nurdin Ibrahim Aida Khalida Mohamed Idris	Zamri Ahmad Norfezah Md Nor	Cross Border Shopping from the Perspective of Domestic Tourists in Padang Besar, Perlis	
5	<b>Seungeun Choi</b> Youngsoon Kim		Discourse on the Narrative of Coexistence for Intercultural Education	
6	<b>Ina Zallemi</b>		Social policies for children and the Albanian reality	
7	<b>Blerina DODAJ</b>		REGULATION OF THE DESSOLUTION MARRIAGE CONSEQUENCES BY THE PRENUPTIAL AGREEMENT.	
8	<b>Feriha Özdemir</b>		Managing Diversity and Capabilities	

20 January 2017, Friday		Lunch Break	Presentation Time	11 minutes each
<b>Session Code</b>		<b>1D</b>	Room Supervisor	Oluseye Ajuwon
<b>Time</b>		<b>12.30 – 13:30</b>	<b>Moderator</b>	<b>Irina Cheremisova</b>
<b>Room</b>		<b>A 405</b>	<b>Language</b>	<b>English</b>
1	<b>Irina Cheremisova</b>		Music and Development of Creative Personality Within Higher Education Environment. Aesthetic and Semiotic Approach	
2	<b>Alexander Stelzer</b>		Success Factors in Decision Making and Negotiation Processes for Raw Material Supply Transactions	
3	<b>Rudite Koka</b> Anžela Jurāne-Brēmane Tatjana Koçe		Formative Assessment in Higher Education: From Theory to Practice	
4	<b>Blendi Lami</b>		Turkish Geoeconomics and its Influence in Albania	
5	<b>Blendi Lami</b>		Influence of Turkish Foreign Policy in Albania	
6	<b>OLSA PEMA</b>		Virtual vs. Traditional Environments and Their Influence on Students' Listening Performance in a Foreign Language – A Case Study in Albania	
7	<b>Manolis Varvounis</b> Nicos Rodosthenous		MODERN GREEK CHURCH FAIRS AND PILGRIMAGE TOURISM	
8	<b>Dincer YARKIN</b> Aylin GOZTAS Fusun TOPSUMER	Ozlem COSAN Nuket AYGEM	The Effects of Networks on New Entrepreneur's Internationalization, A Case Study from Izmir-Turkey	
<b>20 January 2017, Friday</b>		<b>Parallel Sessions II</b>		

<b>Time</b>	<b>13:30 – 15:00</b>	<b>Supervisor</b>	Steven Nijhuis
<b>20 January 2017, Friday</b>	<b>Coffee Break II</b>	<b>Room</b>	
<b>Session Code</b>	<b>2A</b>	<b>Room Supervisor</b>	
<b>Time</b>	<b>15.00 – 15.30</b>	<b>Moderator</b>	<b>Marijon Pano</b>
<b>Room</b>	<b>A 302</b>	<b>Language</b>	English
<b>1</b>	<b>Marijon Pano</b>	<b>Application of Energy Efficiency Techniques while Using ICT Equipment</b>	
<b>2</b>	<b>DAVUT UYSAL</b> Rahman Temizkan Nazmi Taslaci	<b>Investigation of Attitudes and Perceptions of Human Resource Managers at Hospitality Establishments Regarding Affirmative Action Programs A Case Study in Eskisehir-Turkey</b>	
<b>3</b>	<b>Zamira Sinaj</b>	<b>The analysis of the labor market in Albania</b>	
<b>4</b>	<b>Marijon Pano</b>	<b>Measurements of Standby Power Consumption of Domestic Appliances in Albania</b>	
<b>5</b>	<b>Olga Kvasova</b> Olga Savina	<b>Hardiness and resilience versus personality work in visually impaired</b>	
<b>6</b>	<b>Dritan Shoraj</b> Perparim Dervishi	<b>BUSINESS CLIMATE VERSUS THE ATTRACTION OF DIRECT FOREIGN INVESTMENTS IN ALBANIA</b>	
<b>7</b>	<b>Enver Sele</b>	<b>TAX SYSTEM IN DEVELOPING ECONOMIES: CASE OF KOSOVO</b>	
<b>8</b>	<b>Arianit Jakupi</b>	<b>Drug utilization of statins in Republic of Kosovo</b>	

<b>20 January 2017, Friday</b>	<b>Coffee Break II</b>	<b>Presentation Time</b>	11 minutes each
<b>Session Code</b>	<b>2B</b>	<b>Room Supervisor</b>	Oluseye Ajuwon
<b>Time</b>	<b>15.00 – 15.30</b>	<b>Moderator</b>	<b>Maria Antonina Łukowska</b>
<b>Room</b>	<b>A 307</b>	<b>Language</b>	English
<b>1</b>	<b>Maria Antonina Łukowska</b>	<b>The Reception of Erasmus In Poland in the 16th and 17th century. Absorptions, contacts and inspirations.</b>	
<b>2</b>	<b>Jonida Mustafaraj</b>	<b>The Importance of Clinical Psychologist in the Process of Divorce</b>	
<b>3</b>	<b>Noor Fariyah Mohd Noor</b>	<b>Sustainability symbol of justice.</b>	
<b>4</b>	<b>Magdalini Vampa</b>	<b>Cultural influence on educational leadership in Albania</b>	
<b>5</b>	<b>Emi Malaj</b> Visar Malaj	<b>Poverty and Migration in Western Balkan Countries</b>	
<b>6</b>	<b>AFOLABI ADEJUMO</b> PROF. SYLVANUS IKHIDE	<b>Remittance Inflows, Real Exchange Rate Movements and Sectoral Performance in Nigeria</b>	
<b>7</b>	<b>NEJLA PEKA</b>	<b>PROTECTION OF THE RIGHTS OF ALL MIGRANT WORKERS AND MEMBERS OF THEIR FAMILIES WITHIN THE ALBANIAN CONTEXT</b>	
<b>8</b>	<b>Figen Karaferye</b>	<b>An Introduction to Program Accreditation in Foreign Language Schools in Turkey</b>	

<b>20 January 2017, Friday</b>	<b>Coffee Break II</b>	<b>Presentation Time</b>	11 minutes each
<b>Session Code</b>	<b>2C</b>	<b>Room Supervisor</b>	<b>Robert Kerštajn</b>
<b>Time</b>	<b>15.00 – 15.30</b>	<b>Moderator</b>	<b>Thana Hmidani</b>
<b>Room</b>	<b>A308</b>	<b>Language</b>	English
<b>1</b>	<b>Thana Hmidani</b>	<b>An Eclectic Approach to Teaching the English Tense System to Arabic-Speaking Learners of English: A pilot study</b>	
<b>2</b>	<b>Rezear Kolaj</b> Dubravka Skunca Dorjana Zahoalija	Etleva Dashi	<b>Leadership as important factor for agricultural development in Albania</b>
<b>3</b>	<b>Rezear Kolaj</b> Edmira Uzuni Dubravka Skunca	Dorjana Zahoalija	<b>The challenges of collective action for olive growers in Albania</b>
<b>4</b>	<b>Venera Këndusi</b>	<b>Teachers' professional training for the implementation of learning technologies</b>	
<b>5</b>	<b>Mukadder Güneri</b>	<b>WHY LIFELONG LEARNING</b>	
<b>6</b>	<b>Florinda Tarusha</b>	<b>CULTURAL DIVERSITY IN THE AGE OF GLOBALIZATION; THE CHALLENGE FOR EDUCATION IN SOCIETY; THE CASE OF ETHNIC MINORITIES</b>	
<b>7</b>	<b>Flora Lamcja Zeqaj</b>	<b>Selfie-Mania Influence on Adolescent Self-Esteem</b>	
<b>8</b>	<b>Jelena Sajinović Novaković</b> Božana Tomić	<b>On referential distance in written texts</b>	

<b>20 January 2017, Friday</b>	<b>Coffee Break II</b>	Presentation Time	
<b>Session Code</b>	<b>2D</b>	<b>Room Supervisor</b>	<b>Oluseye Ajuwon</b>
<b>Time</b>	<b>15.00 – 15.30</b>	<b>Moderator</b>	<b>Mentor Beqa</b>
<b>Room</b>	<b>A 405</b>	<b>Language</b>	<b>English</b>
<b>1</b>	<b>Mentor Beqa</b>	<b>The Yugoslav-Albanian Split (1948) - A Neoclassical Realist Explanation</b>	
<b>2</b>	<b>Eriseld Kalemaj</b>	<b>SOCIAL CONTRACT: Sovereign CONTRACTED OR CREATED? (Comparative analysis between T. Hobbs and S. Pufendorf)</b>	
<b>3</b>	<b>Suela Ibrahimllari</b>	<b>Partocracy or democracy: a Popperian perspective of democracy in Albania</b>	
<b>4</b>	<b>Ascensión Doñate-Martínez Francisco Ródenas-Rigla Jorge Garcés-Ferrer</b>	<b>Development of a predictive model of elderly patients at risk of future hospital admission at primary care centres in Valencia (Spain)</b>	
<b>5</b>	<b>Bogdan Munteanu</b>	<b>European Monetary Measures to Support Economic Recovery</b>	
<b>6</b>	<b>Chiara Pierobon</b>	<b>German Political Foundations in Central Asia: Promoting Democracy through Civil Society</b>	
<b>7</b>	<b>Fabjan Lashi Ilir Kapaj Remzi KECO</b>	<b>Customer preference for consuming organic red meat - case study of Albanian market</b>	
<b>8</b>	<b>Agerti Galo</b>	<b>ANALYTICAL HIERARCHY PROCESS AS A DECISION-MAKING MODEL</b>	

<b>Parallel Sessions III</b>			
<b>Time</b>	<b>15:30 – 17:00</b>	<b>Supervisor Room</b>	<b>Steven Nijhuis</b>

<b>20 January 2017, Friday</b>	<b>Coffee Break II</b>	Presentation Time	11 minutes each
<b>Session Code</b>	<b>3A</b>	<b>Room Supervisor</b>	
<b>Time</b>	<b>17.00 – 17.30</b>	<b>Moderator</b>	<b>Lulzim Mehmedi</b>
<b>Room</b>	<b>A 302</b>	<b>Language</b>	<b>English</b>
<b>1</b>	<b>Lulzim Mehmedi Doc.Dr. Besa Havziu Mr. Sc. Makfirete Ameti</b>	<b>THE INFLUENCE OF SOCIO-EDUCATIONAL FACTORS IN THE SELECTION OF CONTENTS FOR FULLFILLING FREE TIME OF HIGH SCHOOL STUDENTS</b>	
<b>2</b>	<b>Hajah Halimaturradiah Dato</b>	<b>GENDER GAP IN ACADEMIC ACHIEVEMENT IN BRUNEI TERTIARY EDUCATION: QUALITATIVE PERSPECTIVE</b>	
<b>3</b>	<b>Shpresë Mulliqi</b>	<b>The influence of Electronic Word-of-Mouth communication on the behaviour of the theatre audience analysed through the Kosovo example</b>	
<b>4</b>	<b>Elina Järvenpää Sandra Martínez-Molina Jorge Garcés Ferrer</b>	<b>Barbara Haage Mari-Liis Mand, Spela Res, Petra Belina and</b>	<b>Professional Coordination in Cases of Child Maltreatment: Challenging Issues in Estonia, Finland, Slovenia and Spain. a Comparative Study</b>
<b>5</b>	<b>Salian Cullhaj Elvis Bramo</b>	<b>The intercultural competence in advertising translation</b>	
<b>6</b>	<b>Vereno Brugiatelli</b>	<b>Recognition of a Person's Rights and Ethical Fulfilment</b>	
<b>7</b>	<b>Arsen Klllogji</b>	<b>Overview of general living conditions of people with disabilities in Albania</b>	
<b>8</b>	<b>Ervin Salianji</b>	<b>Public Procurement in Eu</b>	

<b>20 January 2017, Friday</b>	<b>Coffee Break II</b>	Presentation Time	11 minutes each
<b>Session Code</b>	<b>3B</b>	<b>Room Supervisor</b>	<b>Oluseye Ajuwon</b>
<b>Time</b>	<b>17.00 – 17.30</b>	<b>Moderator</b>	<b>Gjilda Alimhilli Prendushi</b>
<b>Room</b>	<b>A 307</b>	<b>Language</b>	<b>English</b>
<b>1</b>	<b>Gjilda Alimhilli Prendushi</b>	<b>Verbal groups of telic action in Albanian language</b>	
<b>2</b>	<b>Salah Mabkhout</b>	<b>The Big Bang May Had Never Existed</b>	
<b>3</b>	<b>Nadia Jaber Jeanne Albert</b>	<b>How the Al-Quds Bard MAT Program Changed Mathematics' Teachers in Their Classrooms</b>	
<b>4</b>	<b>Miriam APARICIO</b>	<b>Expectations, Satisfaction and Professional Achievement. An Analysis of their Relation in light of a New Systemic Paradigm: The Three- Dimensional Spiral of Sense</b>	
<b>5</b>	<b>Ruzhdie BICI Mirësi Çela</b>	<b>Education as an important dimension of the poverty</b>	
<b>6</b>	<b>BLERTA PEÇI</b>	<b>Peer Influence and Adolescent Sexual Behavior Trajectories :Links to sexual initiation</b>	
<b>7</b>	<b>Rudina Degjoni</b>	<b>The Strategy of Implementation of Social Health Insurance Scheme in Albania</b>	
<b>8</b>	<b>Dr. Waqar Un Nisa Faizi Dr. Anila Fatima Shakil</b>	<b>Sustainable Opportunities of Educational Facilities Provided to the Imprisoned Women's Children in Karachi's Central Jail</b>	

20 January 2017, Friday		Coffee Break II	Presentation Time	11 minutes each
Session Code		3C	Room Supervisor	Robert Kerštajn
Time		17.00 – 17.30	Moderator	Jelena Simic
Room		A308	Language	English
1	Jelena Simic Tamara Kezic Marija Runic Ristic		The influence of Motivation on the Quality of the Leader - Follower Relationship	
2	Dukata Radoja		The Importance of Professional Training for Establishing Psychological Health Workers	
3	Emadeddin Abuelenain Saber Yahia		Benchmarking the Egyptian Shopping Tourism Sector against International Best Practices in Dubai, UAE	
4	Wilhelmus Hary Susilo		Hybrid Model of Increasing Consumers Activities on Private Universities at Jakarta	
5	Sonia Jojic		Sustainable Tourism in the Albanian Riviera - Cultural Routes Contribution in Sustainable Tourism in the Albanian Riviera	
6	Sarp Erkir		Using QR Codes as a Resourceful ICT Tool in the ELT Classroom	
7	Jasim Mohammed Abbas		The Effect of Nouns and Verbs of the Same Word on Lexical and Structural Development in the Writings of Iraqi EFL Secondary School Students	
8	Valbona Balliu Mimoza Belshi		Modern teaching versus traditional teaching. Albanian teachers between challenges and choices.	

20 January 2017, Friday		Coffee Break II	Presentation Time	11 minutes each
Session Code		3D	Room Supervisor	Oluseye Ajuwon
Time			Moderator	Marenglen Cobo
Room		A 405	Language	English
1	Marenglen Cobo		Situation of Minority Schools in South Albania During the Years 1920-1930	
2	Ornela Bilali		The impact of micro-teaching in teaching with technology	
3	Rifat Demalija		Informality vs politics; the interactions between politics and social behavior in Albania, a retardment for the EU integration process.	
4	Fejzi Lila		The rising of nationalism in the Balkans; From the separate agreements to the Balkan common approach: achievement and challenge; Evolving diplomacy of regional organizations-Some experiences in the Balkans	
5	Fejzi Lila		From the Separate International Agreements to the Balkan Common Approach: Achievements and Challenges	
6	Fejzi Lila		Evolving Diplomacy of Regional Organizations - Some Experiences in Balkans	
7	Arsen Kllogjri		Violence Against women in Albanian Society	
8	Albana Muceku		The organization of the Albanian education system and the status of the Italian language in the period 1920-1944	

21 January 2017, Saturday		Remarks Assembly	Steven Nijhuis
Session Code			
Time		17:30 – 18:00	